POW ADVOCACY RESOURCES



Climate change can seem like an insurmountable problem, especially in today's über-connected digital world where information is at our finger tips at all times. While temperatures will continue to rise regardless of present-day action, we do still have time to change what happens in the long run. What the outdoors will look like in a few decades will depend on how we address our greenhouse gas emissions now.

By quickly transitioning to an economy powered by clean and renewable energy, we can limit temperature increases to protect the places and lifestyles we hold dear. One voice can make a difference, but millions of people acting together can change the world.

Now, more than ever, it is important that we become climate advocates and work to implement systemic climate solutions. We—the Outdoor State—can help promote positive societal change, and here's how we can do it:

EDUCATE YOURSELF

POW Newsletter Sign-Up Hot Trail Summer Neimand Report POW Blog Paris For Dummies 1 Paris For Dummies 2 Paris For Dummies 3 Paris For Dummies 4 POW Theory of Change POW Campaigns Join Team POW

CONTRIBUTE

TO SCIENCE

SPEAK OUT

Dive a little deeper into climate change by reading the news, popular blogs or books or listening to a podcast on climate science and solutions. An informed Outdoor State is better positioned to influence decision-makers!

Climate News Recommendations: sign up for daily and/or weekly newsletters from <u>E&E</u> News, <u>Climate Nexus</u>, <u>The Daily Climate</u>, <u>The New York Times' Climate Forward</u>, <u>Axios</u> <u>Generate</u> and/or <u>The Hot Take</u>.

Movies: "The Merchants of Doubt" (Book and Film), "Time to Choose"

Books: "Eaarth," "The Uninhabitable Earth," "All We Can Save," "Drawdown," "The New Climate War," "This Changes Everything: Capitalism vs. Climate," "The Last Winter"

Podcasts: Drilled, How to Save a Planet, Climate Changers

Websites: Grist, Skeptical Science, IPCC.ch, Climate.gov

Citizen science is a powerful way to contribute to our collective understanding of climate change. Download the EPA's Smoke Sense app to help assess how wildland fire smoke affects health and productivity, the Mountain Rain or Snow app to help scientists better understand precipitation patterns in the mountains, get involved with Science on the Fly to help better understand water quality in rivers that we love or help measure snowpack with Community Snow Observations.

SHOW UP Not every decision is made in DC, and often the country follows innovative ideas that have already been proven at the state and local levels. You can get involved in how your local community makes decisions by showing up at a town council meeting or energy board meeting. If one town can make a difference, then think about what towns and cities across the country can do to meaningfully reduce our collective emissions. All of us play a role in how our community implements climate solutions.

season to vote to protect the places you live and the lifestyles you love.

We know that talking about climate change can be tough, whether it's with your family, friends and co-workers or with decision makers. But these very same people trust what we have to say—so let's take the opportunity to teach them what we've learned! One way to start is with POW's Cost of Carbon Calculator, which helps us understand why we need systemic solutions to climate change. Even better, we can talk to our representatives, senators, state and local government officials about climate impacts and solutions. Climate change is important to us—so let's make sure they know that! The most effective way is to make a phone call, but you can also email them, or even better, show up at a meeting or hearing and share your opinion in person. Learn more about POW's current campaigns at protectourwinters.org.

VOTE



Do you want to get more involved, but aren't sure where or how to start? Team POW is your front door to climate and lifestyle advocacy. We'll make sure you're informed and armed with the latest science, up to date on current climate-forward legislation in your state and connected to like-minded individuals. And, if that's not enough, you'll also get a great discount on POW gear.

Vote—now, more than ever, your vote matters—and not just in presidential election years! State and local elected officials have a lot of power to reduce emissions and are on our ballots every year. So make sure you're registered to vote, and use your voice every election