

SAM & ME

Screening Toolkit



SAM AND ME

THE KIDS ARE GONNA BE ALRIGHT

FEATURING MIKE DOUGLAS AND SAM TIERNEY | EXECUTIVE PRODUCERS BRUNO BERTFRAND BRUNO LAROQUE BEN AIDAN JAKE BLACK DAVE ERB
WRITTEN BY LESLIE ANTHONY MIKE DOUGLAS | PRODUCED BY ANTHONY BONELLO SUSIE DOUGLAS | CINEMATOGRAPHY ANTHONY BONELLO MIKE GAMBLE
MUSIC BY MISCED | VISUAL EFFECTS BLAIR RICHMOND | SOUND DESIGNER MAX JEFF YELLEN | POST PRODUCTION MAX YOUNG | DIRECTED AND EDITED BY MIKE DOUGLAS
SUPPORTED BY SALOMON & PROTECT OUR WINTERS



A background image of two skiers on a snowy mountain slope. The skier in the foreground is wearing a dark jacket, a cap, and sunglasses, and is smiling. The skier in the background is wearing a plaid jacket and a cap. The text 'TABLE OF CONTENTS' is overlaid in large, bold, white letters on the left side of the image.

TABLE OF CONTENTS

- 3 Introduction
- 5 Film Synopsis
- 6 Film Access
- 7 Take Action

INTRODUCTION

Thank you for hosting a screening of Sam & Me!

This guide and toolkit is intended to help you host an impactful and successful screening. Below we have included a few tips to help bring this event to life.

Promotion: Make sure you promote your event! Social media, email, and phone calls are great ways to spread the word. Resources, sample language, and images can be found here.

Timing: Give yourself at least two weeks to schedule, plan, promote, and execute your event. Don't forget to use the resources provided by Purple Mountains.

Organizing your Event: We highly recommend having a post-screening conversation or panel. Partner with other organizations for participants, reach across the aisle for different points of view, and develop a list of questions (using those outlined below) that will address the local and personal issues your audience cares about.

Event Preparation: Make sure you test your technology at least a day in advance of your screening so you have plenty of time to troubleshoot. If you are doing a panel conversation, do a test run with your participants and ensure they are all comfortable with the run of show.

Creating Impact: We're making this film available to you for free but we need your help! In this guide you will find ways for you and your audience to take action. Encourage your audience to register to vote, to learn about local legislation and candidates on their ballot, and to inspire others to get involved.

There are 50 Million passionate outdoor enthusiasts across the country. This is our common ground. Together, we can use our votes to protect the places we love.





“We had two goals in mind when making this film.

The first was to empower young people to find solutions and not give up hope on climate action.

The second was to make a climate film that is inspiring rather than depressing.”

-Mike Douglas: pro skier, member of the POW Athlete Alliance and director/narrator/co-star of *Sam & Me*.



ABOUT POW

Protect Our Winters turns passionate outdoor people into effective climate advocates. POW leads a community of athletes, thought pioneers and forward-thinking business leaders to affect systemic political solutions to climate change. Our policy agenda consists of a four-pronged approach to climate solutions including clean energy, clean transportation, carbon pricing and protecting public lands from fossil fuel extraction. We've chosen to focus on these four areas because of their broad reaching impact to climate, their possibility for success in policy and their ability to be enacted on the individual and collective scale.

FILM SYNOPSIS

At 13 years old, Sam was in a dark place. His climate anxiety was so bad he was having trouble sleeping at night. In an attempt to ease his stress, Sam writes to pro skier and climate advocate Mike Douglas asking for advice.

Seeing some of his own young self in Sam, Mike invites him on a weekly ski meet-up to talk about climate, skiing and life. In the process the duo share some epic ski days, and an inspirational message that can help others jumpstart their own personal climate advocacy journeys.

Film Access

Official Trailer:

<https://vimeo.com/639311311>

Film:

<https://bit.ly/SamAndMe>



A group of approximately 20 people, mostly young adults, are standing in a line outdoors in front of a dense forest of evergreen trees. They are all wearing black t-shirts with a small circular logo on the chest and black baseball caps with the word 'POW' on them. They are holding up large, hand-drawn signs on cardboard. The signs spell out '#VOTE FOR CLIMATE' in a row. The word 'TAKE' is overlaid in large white letters on the left side of the image, and 'ACTION' is overlaid in large white letters below it.

TAKE ACTION

Pledge to Vote: Pledging to vote, making a plan, showing up to the polls, or mailing your ballot - your action inspires others! Take 2 minutes to take a stand and preserve our land!

Stokethevote.org

THANKS!

ross@protectourwinters.org



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Text POW to 65351 to Join Us & Stay Informed!



4 msgs/month. MsgDtaRtsMayAply. Reply STOP to optout, HELP for help

